

**2016-1-FR01-KA201-024256****Erasmus+ Strategic Partnership**Materahub
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Alphabet
vivant et vécu:
ainsi marche le cerveau.Un bon début
pour une bonne fin!**Loved living**
Alphabet:
that's how the brain works.Beginning good
all good!**Alfabeto**
vivente e vissuto:
così funziona il cervello.Un buon inizio per un gran
finale!**Follow-up of the meeting for method transfer
of the Brain-Friendly Literacy Approach to Italy**

Dear participants in the meeting

Here the Italian project website <http://it.alphabetshop.eu/index.php/home-en>

Thank you very much for your active engagement in the presentation of this new approach.

You will find your names as student teachers at <http://it.alphabetshop.eu/index.php/abc/certified-coaches>

The material you find as free downloads here <http://it.alphabetshop.eu/index.php/abc/downloads>

Soon there will be also the Italian translations.

In order to become a certified **Coach for Brain-Friendly Literacy**, please

1. watch the Italian video the link which we will send you soon. Meanwhile you find samples in the second half of this video <https://www.youtube.com/watch?v=8N3jZlvBtKA&feature=youtu.be>
2. use the Italian material (Italian story, the poster, the picture and exercise books and the tool box) you find here under PRATICA <http://it.alphabetshop.eu/index.php/abc/downloads>
3. study the following chapters of the **Manuale per l'educazione Brain-Friendly** ("a misura" di cervello):

- The „Critical Phases“ and their impact „Use it or Lose it“ (chapter 1, 2, 4)
- Careful with under 3 year olds: Digital media are detrimental for their speech development
- Central or lateral storage? The first encounter is decisive!
- „No Cognition without Emotion“: why actors would be the best teachers
- The Centre-Surround-Function or 'Mexican-Hat-Effect'
- Stress Destroys Neuronal Cells

. run courses in a minimum of 3 different contexts (kindergarten, after school organisation, for family members, or neighbours) with a minimum of 25 participants altogether.

5. Send to Matera-Hub a video showing you in one of these courses (this is your practical Exam that proves to the EU agency your perfect synchronization of

- the letter sound in your speech
- the movement of your hand
- the meaning of the words
- the shapes your finger draws in the pictures

Soon you will also find the Italian translation of the manual there as download

6. joint Matera-Hub's event for exam preparation in September