Gel(i)ebtes Alphabet www.alphabetshop.eu





# Malovaná - milovaná abeceda



Musik-Union e.V. Charitable Association Mömpelgarder Weg 5 DE-72072 Tübingen

Training Campus
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# **Booking Form for the Training ABCDirect**

The training introduces to the needs of the brain for effective learning and the resulting literacy method.

Venue: Musik-Union e.V., School-Campus\*, Grünewalder Straße 2, DE-02994 Bernsdorf, Germany Course dates at training@music-union.org. The duration varies according to prior experience and the chosen modules.

## **COURSES:**

A Latest scientific findings about learning processes

B Brain-friendly literacy approach

C Internships in the home country

D Development of brain-friendly literacy material in other languages

#### **QUALIFICATIONS:**

Module 1: Coach for literacy learners.

Module 2: Consultant of brain-friendly education.

Module 3: Developper of brain-friendly literacy material.

Subject of the courses are the theoretical knowledge and the practical skills required per Module.

A, B, and C are part of each module. D addresses authors and illustrators and those who want to become it.

A neuro-didactic manual, videos, and teaching materials support the work of study.

The program combines face-to-face courses, blended learning, individual support, presentations and teamwork. This allows participants to choose their priorities and to progress independently according to their skills and competences.

The training finishes by an online test an a teaching experience with a minimum of 25 learners per module spread over 3 different contexts. I can choose these institutions myself in my country or I can follow the suggestions provided by my sending organization.

This is my binding declaration to attend the course in order to acquire the qualification for Brain-Friendly education and literacy.

I send the payment at the date of the booking / I cover the payment through work as a volutary helper in the training organization (delete the one, which is not applicable)

If I do not attend the training and do not cancel latest 4 weeks before the start date, I will be liable for the respective expenditures, except in case of force majeure. I send this to training@music-union.org

I take with me ID card, the international travel reference of my health assurence, laptop with WIFI access, clothing for warm and cold weather, outdoor shoes.

I give all my boarding cards to the sending organization.

The following information are strictly submitted under the prevailing law of privacy policy and are used only for the purpose of this booking reservations.

Name	Forename	Full Address	Tel. / Email	Diet required	which language you wish to improve	In case of flight reservation date of birth and passport number	f m	Date and Signature of the trainee (print, sign, scan)

<sup>\*</sup> Single rooms, WIFI, apartment bathrooms, laundry, table tennis, basket ball, pianos, bikes, nature reserves, lakes, public transport. www.alphabetshop.eu/index.php/training/training/2-uncategorised/25-venue-of-residential-training-in-germany

## TRAINING MODULES & QUALIFICATIONS

## **Coach for Brain-Friendly Literacy**

This certification enables the graduate to teach the alphabet and handwriting in a brain-friendly way. Using storytelling to allow the child/children to learn letters in real word terms rather than as an abstract shape. The graduate has a clear understanding of the neurological processes in which the brain learns and retains information.

## **Trainer of Brain-Friendly Literacy Coaches**

This certification enables the graduate to train others how to teach brain-friendly literacy methods.

They are able to provide training on the neurological processes - how the brain learns and retains information. Thereby allowing the participant to use storytelling to teach children letters and handwriting in real world terms rather than as an abstract shape.

### **Creator of Brain-Friendly Literacy Material**

This certification enables the graduate to create brain friendly materials in the language shown on their certification. Developped Materials include: Alphabet storytelling poster, Alphabet picture book, Alphabet bed-side poster, Alphabet game cards, colouring in book

### Consultant for Brain-Friendly Education

This certification enables the graduate to consult/provide lessons based on brain friendly teaching methods. This includes:

**BIOGRAPHY OF THE BRAIN** What brain cells need at which ages What the brain can and cannot do Gender differences in learning needs What's different for under 3 year olds THE BRAIN'S AGENDA What builds and protects neurons Why lessons need to be exciting The impact of violence on the screen How criticising can change us Why rewards are own goals

Why pleasure before work leads to success

IT-TECHNICS IN THE BRAIN How feelings affect memory

Stress management: bypassing the 'reptile' brain

First encounters – how to ensure a child develops a positive relation with a subject

The 'Mexican hat effect' and mind-mapping The most efficient way to learn a new language

Corrections – how to ensure that the correct version is remembered

The material and the neuro-pedagogical manual as wellas more information about the training and the place on www.alphabetshop.eu

# Overview on the topics of the Neuro Handbook per qualification

Basic practice: Critical Phases; Gender specific needs; Entirety and Detail; Day schedule of the brain; Not under 5.

Basic theory: Critical Phases; Gender specific needs;

Entirety/Detail; Day schedule; Not under 5.

Didactic I: Central/lateral; Stress+athrophy, Priming;

Fokus/perpetuing mistakes; Yes:ves/No:no; Threat/reward/encouragement.

#### Didactic II:

Anatomy;

Hippocampus/Media; violence/screen; Mexican Hat; Neuro-placticity; Bypasses for the reptile brain; Foreign language decodig.

## The Click! Literacy Practice

- Telling: synchronizing sound/meaning/movement/shape.
- Talking: organizing emotions/experiences/understanding.
- Tuning: rhythm, tongue twisters, song and play.
- Tackling: drawing images/experiences
- Target: transparency-Click!

Bedside-stripe

- Training: 'skiing/scate-boarding', joking (manual writing skills)
- Traveling: games/workshops/diversity-awards (creative writing skills)

## **Basic functions:**

Cognition/Emotion; Art/Basic-needs.

## Basic means workshop:

Sound-gesture; Tone-ocolor.

### Writing

- Figures/actions/things as soundguestures of personal development.
- Stressed-sylables/ alliteration/ rhyme.
- Bilingual Decoding.

## **Drawig**

- Letters: gestures of shapes and gestures of sounds.
- Color dynamic and sound dynamic.
- Styles: kitsch, distancing-effect. inherency.

### **Cultural Emblem**

**Research**: myths, legends, landscapes, costums, meals, music, dance...

- Future aspects, diversity and age-group.

- Details, facial expressions and agegroup

### Qualifications

Consultant for Brainfriendly Education

Trainer of Consultants for Brain-Friendly Education

**Coach for Brain-Friendly Literacy** 

**Trainer of Brain-Friendly Literacy Coaches** 

Assistant for Brainfriendly Literacy (pupils teaching pupils)

Author of Brain-Friendly Literacy Material

Trainer for Authors of Brain-Friendly Material: Illustrator of Brain-Friendly literacy material

Trainer for Illustrators of Brain-Friendly literacy material