



Loved Living Alphabet

Gel(i)ebtes Alphabet
www.alphabetshop.eu



2016-1-FR01-KA201-024256 Erasmus+ Strategic Partnership

**Alfabeto vivente e vissuto :
Un buon inizio per un gran finale!**



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Booking Form for the Training for Brain-Friendly Education and Literacy

The training introduces to the needs of the brain for effective learning and the resulting literacy method.

Venue: Musik-Union e.V., School-Campus*, Grünewalder Straße 2, DE-02994 Bernsdorf, Germany,
Sending Organization: Materahub, Via L. Einaudi 73/B, IT-75100 Matera
Course dates at training@music-union.org. The duration varies according to prior experience and the chosen modules.

COURSES:

- A Latest scientific findings about learning processes
- B Brain-friendly literacy approach
- C Internships in the home country
- D Development of brain-friendly literacy material in other languages

QUALIFICATIONS:

- Module 1: Coach for literacy learners.
- Module 2: Consultant of brain-friendly education.
- Module 3: Developer of brain-friendly literacy material.

Subject of the courses are the theoretical knowledge and the practical skills required per Module.

A, B, and C are part of each module. D addresses authors and illustrators and those who want to become it.

A neuro-didactic manual, videos, and teaching materials support the work of study.

The program combines face-to-face courses, blended learning, individual support, presentations and teamwork. This allows participants to choose their priorities and to progress independently according to their skills and competences.

The training finishes by an online test and a teaching experience with a minimum of 25 learners per module spread over 3 different contexts. I can choose these institutions myself in my country or I can follow the suggestions provided by my sending organization.

I declare to attend the course as volunteer of the sending organization in order to acquire this qualification for Brain-Friendly education and literacy.

The sending organization, **Materahub, Via L. Einaudi 73/B, IT-75100 Matera**, covers the costs of the residential training, accommodation* and subsistence included, and will refund my traveling expenses after the work experience of the training, within the grant Erasmus+ of the Strategic Partnership 2016-1-FR01-KA201-024256. The Erasmus policies require a research to ensure good pricing.

I have set the dates and modules with the training institution via training@music-union.org, +49 35723 490100 and I book courses respectively from to

If I do not attend the training and do not cancel latest 4 weeks before the start date, I will be liable for the respective expenditures, except in case of force majeure. I send this to the sending organization info@materahub.com

I take with me ID card, the international travel reference of my health assurance, laptop with WIFI access, clothing for warm and cold weather, outdoor shoes.

I give all my boarding cards to the sending organization.

The following information are strictly submitted under the prevailing law of privacy policy and are used only for the purpose of this booking reservations.

Name	Forename	Full Address	Tel. / Email	Diet required	which language you wish to improve	In case of flight reservation date of birth and passport number	f m	Date and Signature of the trainee (print, sign, scan)

* Single rooms, WIFI, apartment bathrooms, laundry, table tennis, basket ball, pianos, bikes, nature reserves, lakes, public transport.

www.alphabetshop.eu/index.php/training/training/2-uncategorised/25-venue-of-residential-training-in-germany



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TRAINING MODULES & QUALIFICATIONS

Coach for Brain-Friendly Literacy

This certification enables the graduate to teach the alphabet and handwriting in a brain-friendly way. Using storytelling to allow the child/children to learn letters in real word terms rather than as an abstract shape. The graduate has a clear understanding of the neurological processes in which the brain learns and retains information.

Trainer of Brain-Friendly Literacy Coaches

This certification enables the graduate to train others how to teach brain-friendly literacy methods.

They are able to provide training on the neurological processes - how the brain learns and retains information. Thereby allowing the participant to use storytelling to teach children letters and handwriting in real world terms rather than as an abstract shape.

Creator of Brain-Friendly Literacy Material

This certification enables the graduate to create brain friendly materials in the language shown on their certification. Developed Materials include:

Alphabet storytelling poster, Alphabet picture book, Alphabet bed-side poster, Alphabet game cards, colouring in book

Consultant for Brain-Friendly Education

This certification enables the graduate to consult/provide lessons based on brain friendly teaching methods.

This includes:

BIOGRAPHY OF THE BRAIN

What brain cells need at which ages
What the brain can and cannot do
Gender differences in learning needs
What's different for under 3 year olds

THE BRAIN'S AGENDA

What builds and protects neurons
Why lessons need to be exciting
The impact of violence on the screen
How criticising can change us
Why rewards are own goals
Why pleasure before work leads to success

IT-TECHNICS IN THE BRAIN

How feelings affect memory
Stress management: bypassing the 'reptile' brain
First encounters – how to ensure a child develops a positive relation with a subject
The 'Mexican hat effect' and mind-mapping
The most efficient way to learn a new language
Corrections – how to ensure that the correct version is remembered

The material and the neuro-pedagogical manual as well as more information about the training and the place on www.alphabetshop.eu

Overview on the topics of the Neuro Handbook per qualification

Basic practice: Critical Phases; Gender specific needs; Entirety and Detail; Day schedule of the brain; Not under 5.

Basic theory: Critical Phases; Gender specific needs; Entirety/Detail; Day schedule; Not under 5.

Didactic I: Central/lateral; Stress+atrophy, Priming; Fokus/perpetuating mistakes; Yes:yes/No:no; Threat/reward/encouragement.

Didactic II:
Anatomy;
Hippocampus/Media;
violence/screen; Mexican Hat; Neuro-placticity; Bypasses for the reptile brain; Foreign language decodig.

- The Click! Literacy Practice**
- Poster
- **Telling:** synchronizing sound/meaning/movement/shape.
 - **Talking:** organizing emotions/experiences/understanding.
 - **Tuning:** rhythm, tongue twisters, song and play.
- Book
- **Tackling:** drawing images/experiences
 - **Target:** transparency-**Click!**
- Bedside-stripe
- **Training:** 'skiing/scate-boarding', joking (manual writing skills)
- Toolbox
- **Traveling:** games/workshops/diversity-awards (creative writing skills)

Basic functions :
Cognition/Emotion; Art/Basic-needs.

Basic means workshop :
Sound-gesture; Tone-ocolor.

Writing
- Figures/actions/things as sound-gestures of personal development.
- Stressed-syllables/ alliteration/ rhyme.
- Bilingual Decoding.

Drawig
- Letters: gestures of shapes and gestures of sounds.
- Color dynamic and sound dynamic.
- Styles: kitsch, distancing-effect. inherency.

Cultural Emblem
Research: myths, legends, landscapes, costumes, meals, music, dance...

- Future aspects, diversity and age-group.

- Details, facial expressions and age-group

Qualifications

Consultant for Brain-friendly Education

Coach for Brain-Friendly Literacy

Assistant for Brain-friendly Literacy
(pupils teaching pupils)

Author of Brain-Friendly Literacy Material

Illustrator of Brain-Friendly literacy material

Trainer of Consultants for Brain-Friendly Education

Trainer of Brain-Friendly Literacy Coaches

Trainer for Authors of Brain-Friendly Material:

Trainer for Illustrators of Brain-Friendly literacy material