

OFFER

New educational means

Internships for pupils and students

Volunteer placements

Job for **creative educators**

Certified training for:

- Coach for Brain-Friendly Literacy
- Consultant for Brain-Friendly Education
- Designer of Brain-Friendly Educational Material.

In **schools and kindergartens** introductory with the support of the European Commission for Education and Culture.

Partnerships for innovation projects with mainstream schools and Universities also abroad.
info @alphabetshop.eu



ABCDirekt Travel Exhibition

Here it is : Europe's

LOVED LIVING ALPHABET

The most natural, efficient and beautiful way into the world of learning

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Travel Exhibition 2019

ABCDirekt Quintessence of current research and methodology

Material Age 1 to 9 & Certified Training

for speech development, body control, foreign language immersion, role play, reading writing

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|-------------|----------|----------------|----------------------|
| Visit us in | Cologne | Germany | 19th - 23th February |
| | Vilnius | Lithuania | 20th - 29th May |
| | Polevsko | Czech Republic | 3rd - 7th June |
| | Sibiu | Romania | 11th - 16th June |
| | Matera | Italy | 17th - 22nd June |
| | Lyon | France | 24th - 28nd June |

The ABC as an interactive fairy tale and a treasure trove for unfolding potential: clapping, dancing, painting, writing, playing and much more, for **speech development, reading** and **writing** as well as **foreign language** immersion and early **music education**.

How a letter looks and sounds, does not need to be learned. Sound and shape form a unit from the beginning, the meaning of which is experienced immediately. This transforms astonished eyes into reading eyes, as naturally as the mouth has learned speaking.

Social mindfulness is aroused by topics from the world of young children. They convey the feeling: *I've already experienced that; that's exciting; that's important to me!* This way, already 3- to 4-year-olds internalize the alphabet enthusiastically within days.

The book and the method also offer the opportunity to go from one letter to another in a **self-directed** manner, thereby experiencing self-efficacy and autonomous, **self-responsible learning**.

Neurophysiological findings are directly implemented by learning with all the senses. The learner stores the alphabet in the form of contextual and emotional experiences, **haptic** fine-motor training, **visual** and **auditive** stimuli, and a directly apparent **meaningfulness** in closely-connected and therefore well focussing neuronal networks.

Transferred into 7 languages, this is presented by a traveling exhibition in Europe, supported by the European Commission for Education and Culture.

www.ABCDirekt.eu